

## 4.2 PREZENTARE LOCATIE SI SERVCII TURISTICE

(exemplu)

[www.innsite.com](http://www.innsite.com)

my listing

....  
Add your Inn to Innsite

Please read carefully and provide all information requested. You may update an existing application at any time. There is no application fee. Publication of your listing in InnSite does not constitute endorsement of your B&B. Please direct questions and comments to [InnSite Manager](#)

Name of Bed & Breakfast <input type="text"/>		Telephone number <input type="text"/>	Toll free number <input type="text"/>
Street address <input type="text"/>		FAX number <input type="text"/>	Price Range <input type="text"/> to <input type="text"/>
City <input type="text"/>		Open Since <input type="text"/>	Dates closed during the year <input type="text"/>
State/Province <input type="text"/>	Zip/Post Code <input type="text"/>	# of rooms with private bath <input type="text"/>	# of rooms with shared bath <input type="text"/>
Country <input type="text"/>		Email address <input type="text"/>	
Owner(s) <input type="text"/>		Home Page address (don't forget http://) <input type="text"/>	
Mailing address (if different from street address) <input type="text"/>		Alternate Home Page address (don't forget http://) <input type="text"/>	
City <input type="text"/>		We accept:	
State <input type="text"/>	Zip <input type="text"/>	<input type="checkbox"/> Checks	<input type="checkbox"/> Diner's Club
		<input type="checkbox"/> Mastercard	<input type="checkbox"/> American Express
		<input type="checkbox"/> Visa	<input type="checkbox"/> Carte Blanche
		<input type="checkbox"/> Discover	
Travel Agent Commission Offered <b>NEW!</b> <input type="checkbox"/> % <input type="checkbox"/> Weekdays Only?		If outside the U.S.: Latitude	Longitude

## II. Licenses, certifications, or memberships in innkeepers associations

Hold down the CTRL key and select organizations in the appropriate box:

### Organizations that have inspected your inn:

Adirondack Bed & Breakfast Association	<input type="checkbox"/>
African American Association of Innkeepers International	<input type="checkbox"/>
Agricotours	<input type="checkbox"/>
Alaska Visitors Association	<input type="checkbox"/>
Alberta Bed & Breakfast Association	<input type="checkbox"/>

### Organizations that you belong to:

Adirondack Bed & Breakfast Association	<input type="checkbox"/>
African American Association of Innkeepers International	<input type="checkbox"/>
Agricotours	<input type="checkbox"/>
Alaska Visitors Association	<input type="checkbox"/>
Alberta Bed & Breakfast Association	<input type="checkbox"/>

### Other organizations that are not listed in the two boxes above:

(If organization has inspected your inn, check the checkbox in front of the name.)

<input type="checkbox"/>	<input type="text"/>	<input type="checkbox"/>	<input type="text"/>
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## III. Discount for Internet Users

If you provide a special discount off your published rates to users of InnSite, then your B&B will be included in a special section in the Directory (in addition to the standard listing).

<input type="checkbox"/>
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If you choose to include color photograph(s) with this application, they will be integrated into your listing in the Directory and a fee of \$10 will be charged **per photograph** to help defray the costs of image scanning. The photographs must be specifically and solely for InnSite. Please read the [Guidelines for Submission of Photographs](#) if submitting photos.

<input type="checkbox"/>	I am including photographs(s)	<input type="checkbox"/>	I am including audio or video clips / Inquire by <a href="#">contact form</a>
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## V. Location

- In small town
- On bluff
- On beach
- In suburbs
- In city
- On wooded site
- In mountains
- Near beach
- On island
- In wine country
- In country
- On ocean/river/lake

## VI. Amenities

- Air conditioning
- Telephone in room
- Television in room
- Television in parlor
- Fireplace in room
- VCR
- Art studio
- Music room
- Piano
- Antiques
- Down comforters
- Whirlpool/spa in-room
- Canopy beds
- Sitting room/library
- Game room
- Box lunches
- Banquet facilities
- Private beach on site
- Patio
- Balcony
- Room with scenic view
- Private porch
- Picnic grounds
- Pier on site
- Gift shop on site
- No smoking
- Designated smoking
- Unrestricted smoking
- Pets allowed
- Pets possible (inquire)
- Lake/riverfront access
- Croquet
- Basketball court
- Swimming pool
- Horseshoes
- Badminton
- Shuffleboard
- Laundry facilities
- Hot tub/jacuzzi
- Sauna
- Therapeutic massage
- Brass beds
- In-room or on-deck coffee/tea service
- Evening dessert/cordials/hors d'oeuvres
- Coffee and tea tray in bed before breakfast
- Corporate rate available

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Beauty shop on site         | <input type="checkbox"/> Children possible        | <input type="checkbox"/> Full handicapped/wheelchair access    |
| <input type="checkbox"/> Exercise room               | <input type="checkbox"/> Crib available           | <input type="checkbox"/> Limited handicapped/wheelchair access |
| <input type="checkbox"/> Room service                | <input type="checkbox"/> Babysitter available     | <input type="checkbox"/> Guest-accessible kitchen facilities   |
| <input type="checkbox"/> Full breakfast              | <input type="checkbox"/> Kennel provided          | <input type="checkbox"/> Restaurant on site                    |
| <input type="checkbox"/> Continental breakfast       | <input type="checkbox"/> Meeting rooms/facilities | <input type="checkbox"/> Other meals upon special request      |
| <input type="checkbox"/> Guest refrigerator (filled) | <input type="checkbox"/> Suites available         | <input type="checkbox"/> Cats in residence                     |
| <input type="checkbox"/> Picnic baskets              | <input type="checkbox"/> Guest cottages available | <input type="checkbox"/> Discounts/specials available          |

## VII. Recreation & Recreational Facilities

Choose no more than 15.

- |   |   |   |  |   |
|---|---|---|--|---|
| <p><b>Winter Sports</b></p> <input type="checkbox"/> Cross-country skiing<br><input type="checkbox"/> Downhill skiing<br><input type="checkbox"/> Snowmobiling<br><input type="checkbox"/> Ice fishing<br><input type="checkbox"/> Ice sailing<br><input type="checkbox"/> Ice skating<br><input type="checkbox"/> Sledding<br><input type="checkbox"/> Snowshoeing<br><p><b>Sight-seeing</b></p> <input type="checkbox"/> Museum<br><input type="checkbox"/> Art galleries<br><input type="checkbox"/> Aquarium<br><input type="checkbox"/> Historical site/district<br><input type="checkbox"/> Amish community | <p><b>Water Sports</b></p> <input type="checkbox"/> Sailboat rentals<br><input type="checkbox"/> Kayak rentals<br><input type="checkbox"/> Whitewater rafting<br><input type="checkbox"/> Swimming<br><input type="checkbox"/> Canoe rentals<br><input type="checkbox"/> Motorboat rentals<br><input type="checkbox"/> Innertube rentals<br><input type="checkbox"/> Paddleboat rentals<br><input type="checkbox"/> Waterskiing<br><input type="checkbox"/> Diving/snorkeling<br><input type="checkbox"/> Windsurfing<br><input type="checkbox"/> Fishing charters<br><input type="checkbox"/> Fishing<br><p><b>Miscellaneous</b></p> | <p><b>Daredevil sports</b></p> <input type="checkbox"/> Skydiving<br><input type="checkbox"/> Bungee jumping<br><input type="checkbox"/> Mountain climbing<br><input type="checkbox"/> Spelunking<br><input type="checkbox"/> Rappeling<br><p><b>Out on the town</b></p> <input type="checkbox"/> Antique shops/malls<br><input type="checkbox"/> Espresso bars<br><input type="checkbox"/> Shopping district<br><input type="checkbox"/> Dancing<br><input type="checkbox"/> Casino gambling<br><input type="checkbox"/> Dog racing<br><input type="checkbox"/> Horse racing<br><input type="checkbox"/> Theatre | <p><b>Other sports</b></p> <input type="checkbox"/> Golf<br><input type="checkbox"/> Hunting<br><input type="checkbox"/> Tennis<br><input type="checkbox"/> Go-karting<br><input type="checkbox"/> Roller skating<br><input type="checkbox"/> Horseback riding<br><input type="checkbox"/> Bike rentals<br><p><b>Out in nature</b></p> <input type="checkbox"/> Bike trails<br><input type="checkbox"/> Hiking trails<br><input type="checkbox"/> Parks<br><input type="checkbox"/> Gardens/arboretum<br><input type="checkbox"/> Nature preserves<br><input type="checkbox"/> Apple/berry picking | <p><b>Rides &amp; tours</b></p> <input type="checkbox"/> Horse-drawn carriage rides<br><input type="checkbox"/> Winery tours<br><input type="checkbox"/> Plantation tours<br><input type="checkbox"/> Swamp tours<br><input type="checkbox"/> Whale watching<br><input type="checkbox"/> Cave/cavern tours<br><input type="checkbox"/> Scenic airplane flights<br><input type="checkbox"/> Helicopter rides<br><input type="checkbox"/> Train rides<br><input type="checkbox"/> Excursion boats/cruises<br><input type="checkbox"/> Wilderness cruises<br><input type="checkbox"/> Balloon rides<br><input type="checkbox"/> Riverboat rides<br><input type="checkbox"/> Sleigh and bobsled rides |
|---|---|---|--|---|

- |  |  |   |                                       |  |
|--|--|---|---------------------------------------|--|
| <input type="checkbox"/> Historical village/park | <input type="checkbox"/> Whirlpool/spa in-room | <input type="checkbox"/> Movie cinemas    | <input type="checkbox"/> Birdwatching | <input type="checkbox"/> City tours    |
| <input type="checkbox"/> Amusement park          | <input type="checkbox"/> Pow wow               | <input type="checkbox"/> Concerts         | <input type="checkbox"/> Stargazing   | <input type="checkbox"/> Moped rentals |
| <input type="checkbox"/> Zoo                     |  | <input type="checkbox"/> Quilt auctions   | <input type="checkbox"/> Beach        | <input type="checkbox"/> Hayrides      |
|  |  | <input type="checkbox"/> Farmers market   |                                       |  |
|  |  | <input type="checkbox"/> Crafts           |                                       |  |
|  |  | <input type="checkbox"/> Bowling          |                                       |  |
|  |  | <input type="checkbox"/> Bars/night clubs |                                       |  |

**VIII. Area Attractions**

Please be specific (e.g. St. Julian Winery, Vail Ski Resort, Pipestem State Park, Cherry Festival). Specify if not open year-round.

Attraction	Associated Internet Address

**IX. Important!**

These recreational facilities and attractions are all within  mile(s) of my B&B.

**X. Description (Up to 200 words)**

Include an original description of your Bed & Breakfast, written specifically for InnSite. The description can be as short as you would like, but cannot exceed 200 words. Please do not duplicate information provided in the Amenities (VI) Recreational facilities (VII) or Area attractions (VIII). (Note: Separate new paragraphs by 2 carriage returns. You can type in HTML here if you wish.)

Spell checking enabled - Check this box if you want us to auto spell check your Description

**XI. For Online Innkeepers Only *NEW!***

If you are an innkeeper who is on the Internet often and who is willing to update your InnSite listing frequently, then you are eligible to participate in this special program. You will be allowed to input on a regular basis special offers and/or availability information, as long as you agree not to let this information become out of date. You may update this information as often as you like.

**Do you check your email on a regular basis?** (You must check this box if you want to receive reservation requests via email.)

Yes!

**Special Limited Time Offers, Promotions or Coupons:**

**Dates Sold Out or Not Available**

(Use mm/dd/yyyy format and separate each date with a comma. For example: "12/17/2002,12/18/2002,12/19/2002,12/24/2002,12/25/2002")

**URL if you use a third party availability service such as Webervations or AvailabilityOnline (please include the http://)**

**XII. Title Tags & "Meta Tag" Keywords**

The title tag (also known as page title) is the most important element on a web page as far as the search engines are concerned. The title tag is displayed above the "Back", "Forward", "Home", and "Refresh" buttons in the blue bar at the very top of your web browser window. It's also the bit of text which is displayed as a hyperlink in the search engines' search results. Incorporate good keywords into the title tag -- keywords that your target audience are likely to use to find B&Bs like yours and those in your area. Note that this tag will also appear above your B&B name on your listing.

**Title Tag**

(Example: "San Francisco bed and breakfast in the Bay Area that caters to business travelers")

Make up a short list of keywords in alphabetical order, separated by commas, which will be placed behind the scenes on your Web page and which may help your page come up higher in certain search engines. Do not use quotation marks or apostrophes. Do not include your inn's name, city, state, country, or any attractions from Section VIII in your keyword list -- they will be included automatically.

**Keyword List**

(Example: "antiques, golf, homestay, New England, Victorian")

**XIII. Optional functions on your page *NEW!***

You have the option of turning off certain functions on your page. It is STRONGLY recommended that you leave these functions active, unless the function is inaccurate or does not function properly for your inn. These options are ON (checkbox is checked) by default.

Guestbook is enabled

MapQuest map is enabled

Reservation request form is enabled       MapBlast map is enabled

Weather is enabled

#### **XIV. Weather on your page *NEW!***

B&Bs in the U.S.: please SKIP this section, because weather for your city is already included automatically!

International B&Bs: find your city (or the closest city to you) by [clicking here](#) and typing in your country in the "Fast Forecast" search field. You will see a list of cities in your country on the search results page. Once you've found and clicked on the appropriate city in that list, copy or write down the address of that web page and hit the BACK button on your browser to return to this form. Now input the web page address of that city's weather below, and don't forget the "http://"! (the address should start with *http://www.wunderground.com*)

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I hereby certify that the information on this application is true and correct, and the description in X above and all photographs, video clips and audio clips submitted with this application are original works created by myself specifically of InnSite and are not copyrighted by anyone else. I understand that any photographs, video clips or audio clips submitted with this application become the property of Stephan M. Spencer and will not be returned. In consideration of the publication of my B&B listing in InnSite, I hereby assign all right, title, and interest in and to all photographs, video clips and audio clips submitted with this application and the description (X) above, including any and all copyrights, to Stephan M. Spencer. I understand any misrepresentation or omission of facts on my part will be justification for removal of my listing from InnSite.

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You MUST mail us a signed [InnSite application form](#) to be listed in InnSite. If you do not have an application form, mail a SASE (self-addressed stamped business-size envelope) to the address at the top of this page (in Madison, WI). If you have mailed the form already, check this box: To change your listing in the future you will be asked for a password. Please enter (and then reenter) this password below:

**New Password**

**Reenter New Password**

Your listing will not appear in our online directory straight away. It will be held for one to four days pending approval. If your submission is rejected we will notify you and let you know the reason for rejection. The most common reason is that the inn already has a listing with us.