

ASOCIATIA ROMANA PENTRU CAZARE SI TURISM ECOLOGIC - BED AND BREAKFAST

*As part of the **Video Promotion Program**, **ARCTE B&B** proposes a new holiday destination which is included amongst Romania's most representatives tourist areas*

TRAVELER TO THE LAND OF SIBIU

Even though Sibiu is this year's European "city star", the magic eye of the camera will focus on the more intimate environment offered by the tourist locations in the ARCTE B&B National Tourist Network and natural beauty of the surroundings, which never cease to amaze us.

During August **24-28th 2007**, the ARCTE B&B film crew will dialogue with the local authorities, pension administrators and partners, so as to highlight relevant tourism aspects. The discussions will approach our collaborators to the **Video Promotion Program and EcoLabel Promotion Program**.

This will give us the opportunity to visit a "**bed and breakfast**" **British type location in Campulung**. We then will be able to offer you a representative filmed material for a pension in which the tourist services rise up to European standards. To offer you a short insight, we invite you to access www.visionsofomania.co.uk . The door is open !

The promotion program sustained by **ARCTE B&B in collaboration with Good Life Channel** television is set within the evaluation context of pilot areas and locations, which will be proposed as partners for the programs and projects developed by the association. These initiatives are based on programmatic documents of the Ministry for Small and Medium Enterprises, Commerce and Liberal Occupations – The National Authority for Tourism and those issued by the Ministry of Environment and Sustainable Development.

We invite you to view the footage contained within the grill chart of Good Life Channel – **REDISCOVER ROMANIA, GLOBETROTTER and GOODLIFE TRAVEL** and also on the association's site <http://www.b-and-b.ro> (permanent display).

Useful links:

www.mturism.ro

www.mmediu.ro

www.b-and-b.ro

www.goodlifechannel.ro

